



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. : 10/828,252  
Applicant : Daniel M. SCHWARTZ  
Filed : April 21, 2004  
Title : METHOD OF PRODUCING AND DELIVERING AN ELECTRONIC MAGAZINE IN FULL-SCREEN FORMAT  
TC/A.U. : 2178  
Examiner : Joshua D. CAMPBELL  
Docket No. : 25746.0018

**AMENDMENT AND RESPONSE**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir,

In response to the Final Office Action issued on June 1, 2006, please amend the application as follows:

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 8 of this paper.